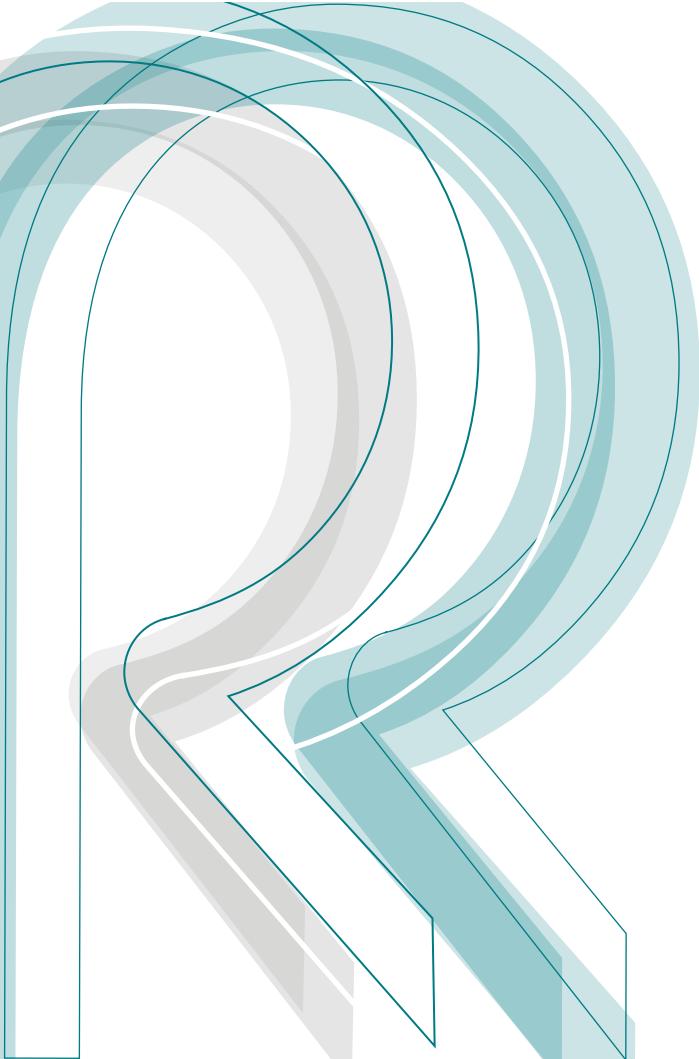




portfolio



RiRi Project e' Enrica Pogliano.

Laureata in product design al Politecnico di Torino e in interior design al Politecnico di Milano, dopo il percorso universitario ha collaborato con studi di fama internazionale di Milano e Torino. Grazie alla formazione polivalente e alla sua capacita' creativa, ha sviluppato una spiccata sensibilita' verso l'interior, la grafica e il product design. Durante il periodo universitario ha partecipato a diversi concorsi di settore, vincendo il premio di menzione speciale per Abet Laminati - Indagini tra decor e decus. Dal 2008 al 2009 ha lavorato a Milano presso lo studio De Ponte DPS A+D occupandosi principalmente di progetti di interior, exhibit e retail design per importanti clienti quali Mariella Burani, La Perla e Iris Ceramiche, e con il quale nel 2009 ha partecipato al Fuorisalone in occasione del Salone del Mobile di Milano. Nel 2010 e' entrata a far parte del gruppo Basic Net a Torino, focalizzando la sua attivita' sul retail per i marchi Kway, Superga e Robe di Kappa, sviluppando buone capacita' organizzative e progettuali. Oggi e' RiRi Project: vive e lavora a Torino come libera professionista e porta avanti con passione e dedizione ogni sfaccettatura del design a 360°. Tra i suoi principali clienti, lo studio THDP per cui cura elaborazioni grafiche per importanti progetti internazionali nel settore interior/hospitality, come Hilton Hotel; il gruppo Marcegaglia Tourism per il quale ha sviluppato il progetto di immagine coordinata e la segnaletica per il business&leisure hotel "Capo Nord" (Albarella - Ro); clienti privati per cui segue progetti di interior e arredi custom made.

RiRi Project e' a new feeling for product, graphic & interiors.

RiRi Project is Enrica Pogliano.

Graduated in Product Design at the Politecnico of Turin and in interior design at the Politecnico of Milan, after university she has worked with international firm based in Milan and Turin. Thanks to her diverse and creative approach, she has developed a great sensitivity in interior, graphic and product design. During university she took part to design contests and she won special mention price for Abet Laminati - Indagini tra decor e decus. From 2008 to 2009 she worked in Milan at De Ponte Studio DPS A+D attending to interior, exhibit and retail design for important clients, like Mariella Burani, La Perla and Iris Ceramiche. In 2009 with De Ponte Studio she took part to Fuorisalone, in occasion of International Salone del Mobile of Milan. From 2010 she joined Basic Net group in Turin focusing her activity in retail design for Kway, Superga and Robe di Kappa, increasing organizing and planning skills. Today she's RiRi Project: she lives and works in Turin as freelancer and she's growing with passion and devotion every sides of design at 360°. Hers most important clients are: THDP Studio, for which develops graphic design for important projects in interior/hospitality, like Hilton Hotel; Marcegaglia Tourism, for which she has developed a corporate identity project, including signs for Business&Leisure Hotel "Capo Nord" (Albarella - Ro); private clients, with her interior and custom made furnishings projects.

RiRi Project is a new feeling for product, graphic & interiors.

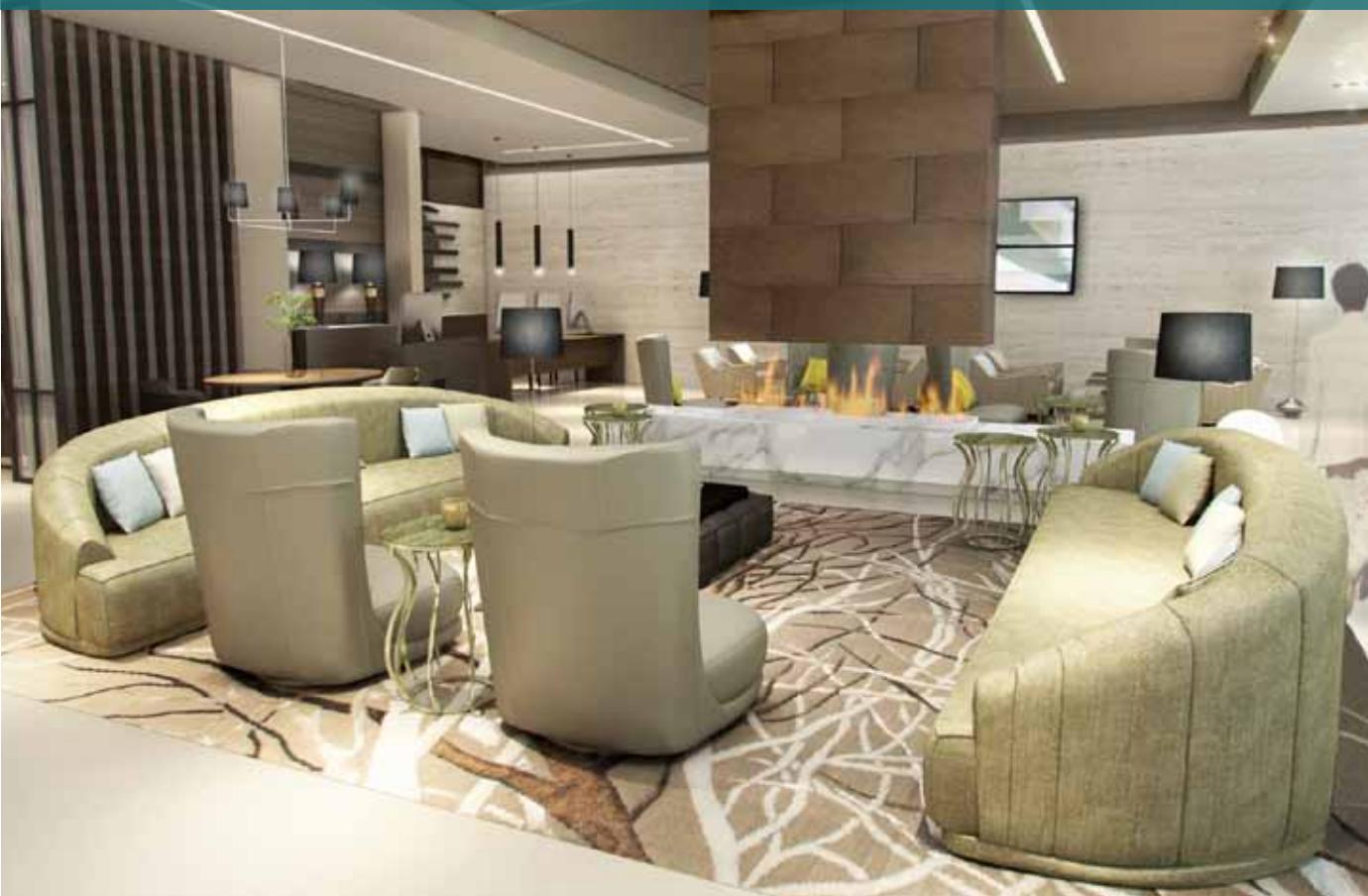
HOSPITALITY



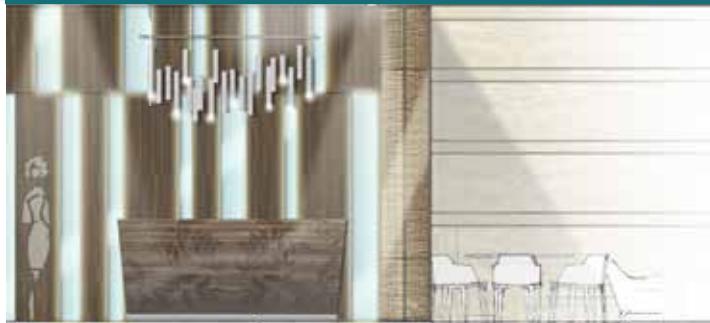
# HOSPITALITY

THDP - the hickson design partnership

luxury hotels | graphic design | current project | 2012



HOSPITALITY



basic net

RETAIL

kway shop | p.za clin, turin | 2010



# RETAIL

basic net



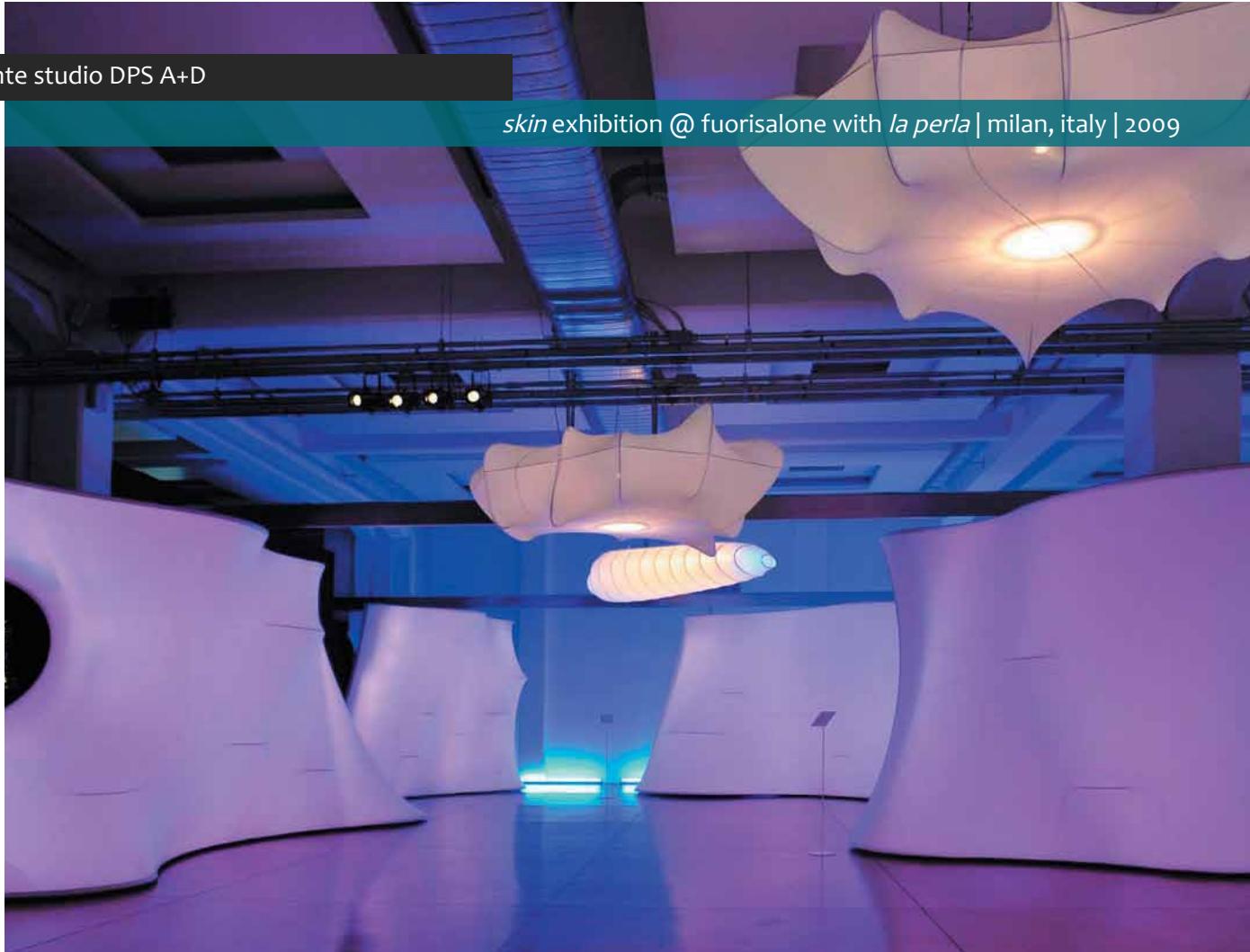
kway shop | p.za clin, turin | 2010



# EXHIBITION

de ponte studio DPS A+D

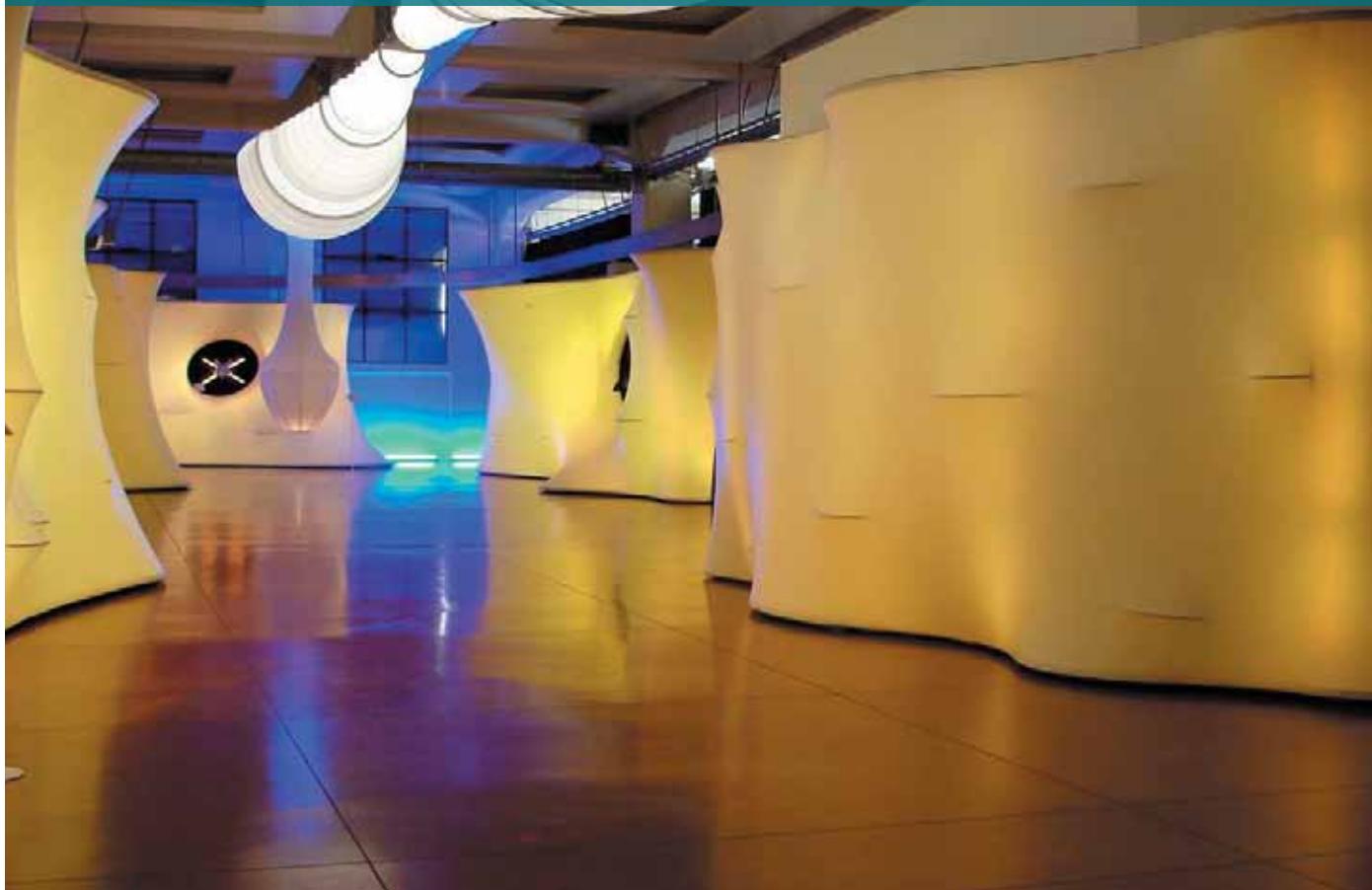
*skin* exhibition @ fuorisalone with *la perla* | milan, italy | 2009



# EXHIBITION

de ponte studio DPS A+D

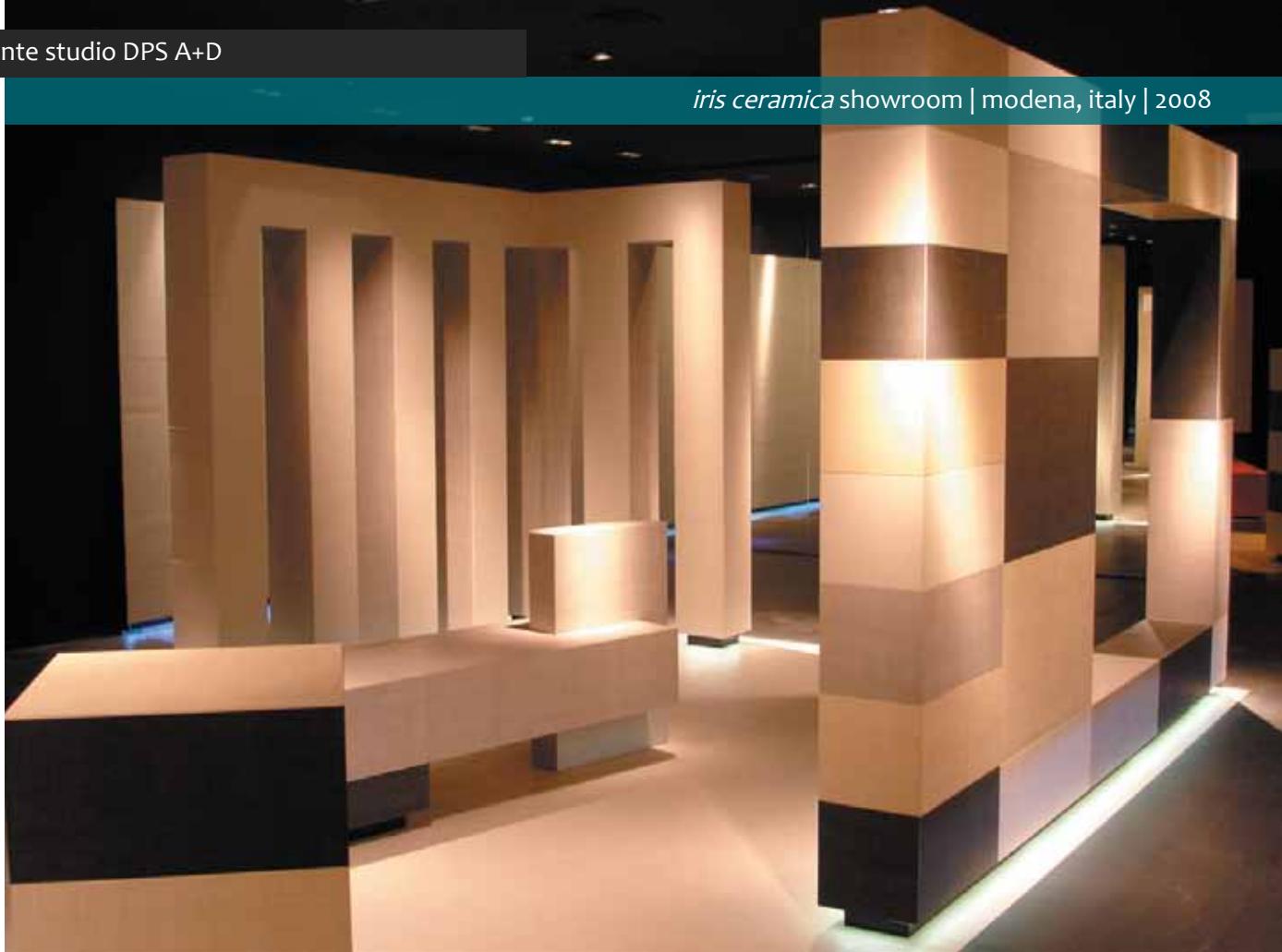
*skin* exhibition @ fuorisalone with *la perla* | milan, italy | 2009



# EXHIBITION

de ponte studio DPS A+D

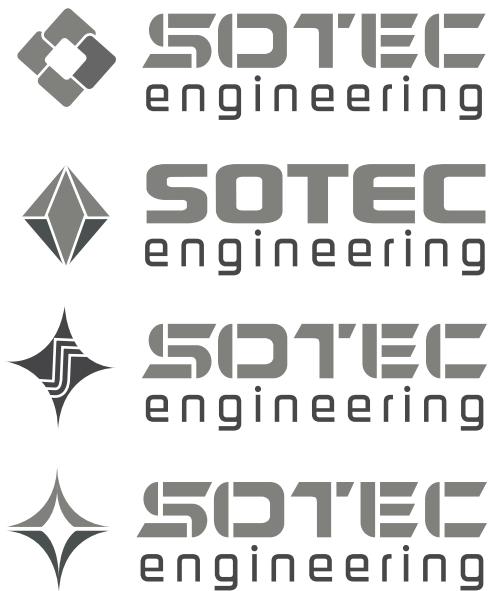
*iris ceramica* showroom | modena, italy | 2008



RETAIL



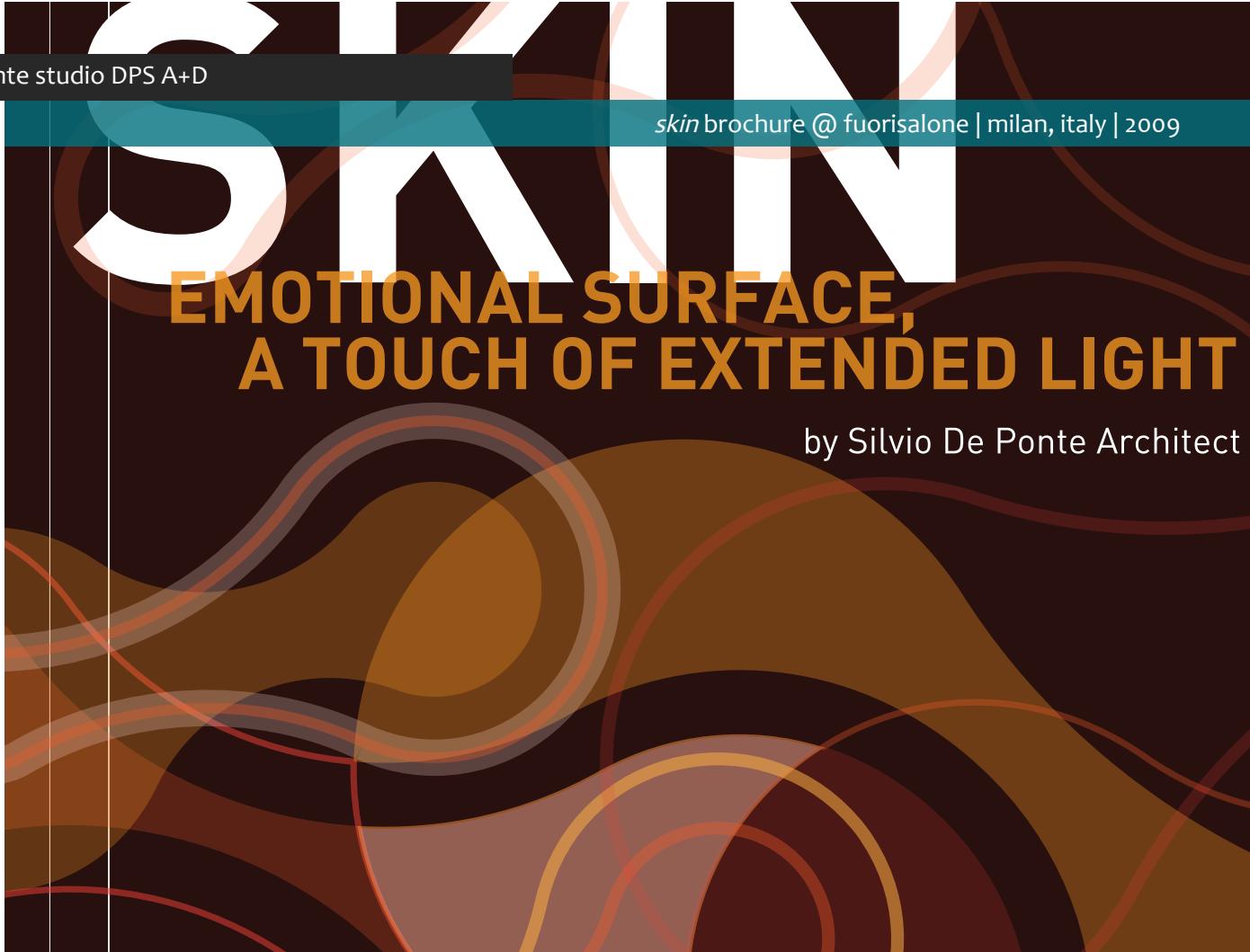
GRAPHICS



de ponte studio DPS A+D

skin brochure @ fuorisalone | milan, italy | 2009

GRAPHICS



# FURNISHINGS



private client



bathroom furnishings custom made | 2010





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